

# THE STORY SO FAR...



Invested from the JESSICA (Scotland) Trust in social enterprises, development trusts, SCIOs and charities



Making Enterprise
Happen investments

£2.3m

**Start & Grow** investments



## **SOCIAL IMPACT**

All of our investees were asked to indicate which one of the outcome categories best describe their work

## **Employment, Training and Education**

Offering high quality employment, training or education within a healthy local economy

53% of investees identified this as their primary outcome category.

#### Freedom Bakery CIC

Freedom Bakery, based in HMP Low Moss prison, is no ordinary bakery. It aims to draw prisoners into the kitchen to develop their baking skills and help them prepare for life on the outside. Freedom Bakery believes the skills learned will make them more employable on their release and ultimately break the cycle of re-offending.



#### **Health and Wellbeing**

Improving physical and mental wellbeing

11% of investees identified this as their primary outcome category.

#### MsMissMrs CIC

MsMissMrs delivers empowerment workshops for disadvantaged young women with an added bonus — a range of underwear called Empowerment Pants. The MsMissMrs motto is "empowering women in North Glasgow through self-love, self-care, and excellent underwear."



## Citizenship and Community

Building strong, resilient, tolerant and safe communities that are well informed

11% of investees identified this as their primary outcome category.

#### Rainbow Turtle Just Trading Ltd

Rainbow Turtle is a Fair Trade organisation selling Fair Trade goods through its shop, its online presence and wholesale service, as well as running special events throughout the year to promote Fair Trade. They encourage schools and organisations to take part in the annual Fair Trade fortnight and directly support producers in developing countries by giving financial assistance towards the purchase of raw materials/equipment, as well as providing markets for the goods they produce.



## Arts, Heritage and Sport

Increasing participation in affordable, accessible and inclusive cultural, arts and sports activities

14% of investees identified this as their primary outcome category.

#### **Glasgow Film Theatre**

Glasgow Film Theatre (GFT) provides an independent film programme for diverse audiences in Glasgow. They provide specific audience development initiatives aimed at cultural diversity, people with disabilities, deaf and hard of hearing audiences, and socially/economically disadvantaged groups. GFT thrives in a highly competitive Glasgow cinema market by providing a different experience and programme.



## Local facilities and housing

Provision of accessible and affordable local facilities and housing to create an engaged community

11% of investees identified this as their primary outcome category.

#### Homes for Good CIC

Homes for Good is Scotland's first social enterprise letting agency. They have a clear commitment to providing secure, quality homes for tenants and enabling landlords to successfully manage their properties. They want to promote Scotland's private rented sector as a source of quality housing for people in housing need. Homes for Good also offer tailored support, providing security and stability to tenants.



## Conservation and promotion of the natural environment

Increased awareness and participation in conservation, recycling and environmentally sustainable behaviour

8% of investees identified this as a secondary outcome category.

#### New Caledonian Woodlands Ltd

New Caledonian Woodlands aims to re-connect people with the outdoors and embrace Scotland's woodland culture. They deliver projects which are focused on encouraging people to migrate towards greener lifestyles, as well as projects focused on supporting adults experiencing mental ill-health or social isolation.



## For more information

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